

Ramon E. Munoz

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Front-End Developer

A seasoned front-end developer with 8 years of real-world design and web development experience. A respected programmer with comprehensive training in the theoretical and practical underpinnings of computer engineering, strengthened through hands-on learning and professional experience. A proven time manager and project leader with the demonstrated ability to deliver custom solutions within deadlines and adherent to client expectations.

Areas of Expertise

PHP • HTML • CSS • JS/ES6 • Git/Github • Gulp • Grunt • Webpack • npm • React.js • Vue.js • SASS • LESS • MySQL • Shopify/Liquid • Squarespace Development Platform • Wordpress • Woocommerce • Magento • Terminal/ZSH • Web APIs

Professional Experience

530 MEDIA LAB

2017-PRESENT

FRONT-END DEVELOPER

Developed complex websites and web applications, working alongside graphical designers, UX designers, clients, and executives to ensure deliverables meet or exceed stakeholder expectations. Updated existing web assets with new or improved functionalities, including site speed optimization and security patches. Worked within a team of professionals utilizing version control, project management applications, strict update policies and extensive QA. Coordinated with marketing department, developing conversion optimized landing pages while integrating traffic and conversion tracking pixels. Regularly consulted during project planning stages and tapped for client presentations to explain project scopes, timelines, progress, and completion deadlines.

KEY ACHIEVEMENTS:

- Successfully ported a Magento site to a custom Shopify e-commerce theme using Liquid and Shopify's API
- Developed, managed, and updated fully responsive, custom Wordpress and Magento themes with 3rd party form integration and conversion optimized layout
- Solved problems by analyzing assets, identifying functionality or UX issues, then presenting and implementing solutions

WAM GOLD LLC, RANCHO SANTA MARGARITA, CA

2015-2016

LEAD WEB DEVELOPER & DESIGNER

Conceived, designed, coded and revised websites, web-applications, landing pages, squeeze pages, email marketing campaigns and e-commerce systems. Designed online and print advertising creative. Worked closely with executive and marketing departments to produce bottom-line focused, high-grossing web assets.

KEY ACHIEVEMENTS:

- Designed and created custom Shopify e-commerce theme using Liquid and Shopify's API
- Conceived, planned, designed, branded, developed, managed, and updated a fully responsive, custom word press theme with 3rd party form integration, conversion optimized layout, and a content marketing platform

FIT BODY BOOT CAMP, CHINO HILLS, CA

2014 – 2015

WEB DESIGNER & DEVELOPER

Received project requests and outlines from company executives, generated graphical mockups for assigned projects, developed wireframes using HTML, CSS, and Jquery, presented project mockups for executive approval, created final web applications with fully functioning features, reviewed and adjusted final product per executive feedback.

KEY ACHIEVEMENTS:

- Full redesign of proprietary membership web-application with a user-friendly navigation interface that contributed to a 75% increase in franchise sales
- Developed three fully functioning WordPress themes from the ground-up and implemented them within a multisite network encompassing more than 300 individual websites resulting in a major increase of franchisee satisfaction, brand loyalty and retention rates

Education

Bachelor of Science in Computer Science, California State University, San Bernardino